

2010 Southern Oregon Book and Author Fair Business and Friend of the Arts Sponsorships

Thank you for your interest in promoting Northwest authors and help fostering one of the premier author events located in Southern Oregon. Our group has grown from the first days of book sales in an Ashland alley, and over the past decade hundreds and hundreds of authors have benefited from the yearly sale and promotion opportunity. Now, we're now ready to create an educational and instruction component for the Southern Oregon author community, emerging authors, and potential youth authors.

As a sponsor of the 2010 Southern Oregon Book and Author Fair, your company name and/or logo will be placed on community promotional material (posters and fliers), the Southern Oregon Book and Author Fair website (with active link, if possible), our author t-shirts, in a marketing flier given to all participating authors, and featured in our on-site advertising and Fair welcome sign. In addition to our thanks, you will receive an invitation to our Author's Gathering before the Fair, as well as VIP name tags to wear while you attend the Fair or the Gathering.

Your donation will be used to build The Southern Oregon Book and Author Fair through media promotions and author support activities. It is our intent to transform this yearly gathering – beginning in 2011 – to include author workshops, presentations, and industry discussions. Your contribution will help our rural Northwest authors to receive the peer fellowship and instruction that is usually reserved for groups in cities like Seattle, Portland, and Los Angeles and secure venues and presenters for next year.

Please select the sponsorship level or category below:

Sponsorships:

Benefactor	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	<input type="checkbox"/> \$350
Publisher	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$250	<input type="checkbox"/> \$200
Agent	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$250	<input type="checkbox"/> \$200
Industry	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$250	<input type="checkbox"/> \$200
Friend of the Arts	<input type="checkbox"/> \$300	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> Other: \$ _____
Educator	<input type="checkbox"/> \$250	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> Other: \$ _____
In Memory Of *	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	<input type="checkbox"/> Other: \$ _____

* Name: _____

In-Kind Donations:

Instead of a cash donation, I would like to donate the following items, services, or goods to aid in reaching the Southern Oregon Book and Author goals:

Monetary value of donation: \$_____

Special Event Sponsorship Opportunities:

Author Lunch Sponsor: Your sponsorship will provide a meal from Ashland Springs Hotel's Larks Kitchen for each of the authors while they work at the Fair. What better way to get your company name out into the author community? Each lunch will be delivered with a tented card with your company name, information, and contact address.

Full Sponsorship: \$450

Half (Shared) Sponsorship: \$225

Featured Author Sponsor: Your sponsorship will provide our Featured Author with a hotel room, welcome basket, fair entry fee, stipend and travel allowance. In our advertisements, the Featured Author will be referred to as The [Your Company Name] Featured Author.

Full Sponsorship: \$350

Half (Shared) Sponsorship: \$175

Author's Gathering Sponsor: Your sponsorship will provide a venue, appetizers, beverages, and an author networking opportunity for the Fair's authors. In all author correspondence and information about the Author's Gathering it will be referred to as The [Your Company Name] Author's Gathering.

Full Sponsorship: \$500

Half (Shared) Sponsorship: \$250

Please enclose a check or money order payable to *River Canyon Press*.

Sponsor Name:	Phone:
Address:	Email:
City:	Contact Person:
State: ZIP:	Total Donation Enclosed: \$

Please return your sponsorship to River Canyon Press, P. O. Box 62, Roseburg, OR 97470.

At this time, the Southern Oregon Book and Author group has not officially received 501(3)(c) status.

Please email your business logo to events@rivercanyonpress.com for placement in our advertising materials.

Questions? Contact the 2010 Fair organizer, Trisha Barnes.

Email events@rivercanyonpress.com with any questions, concerns, or ideas you may have.

Thank you very much.